



# Digital Dream Media

**Digital Marketing Agency**

[www.digitaldreammedia.com](http://www.digitaldreammedia.com)

# Who are we

Digital Dream Media  
is a full service Digital Marketing Agency  
offering result driven services. Around 6+  
years of journey in Digital Advertising,  
Website Development, Social media  
handling, Brand acquisition, Reputation  
Management.



# What we do

- Website Development
- Digital Marketing
- Social Media
- eCommerce Store
- SEO
- Google Ads
- Support

# Our Mission

- To bypass the traditional business promotion methods. In this era of Technology, We provide Digital presence of business.

# Our Services

01

Website Development

02

Digital Marketing

03

Social Media

04

eCommerce Store

05

SEO/SEM

06

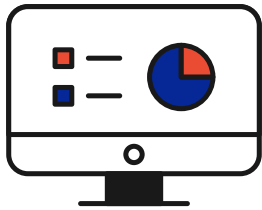
Graphic Design

07

Content Marketing

# Services

## Website Design & Development



Having a well design,user friendly and easily accessed website is the foundation to any digital marketing compaigns

## Social Media



In this digital era,social media has evolved to become the most crucial digital marketing channel & plays a major role in gaining brand recognition & stay in touch with current & prospective customers.

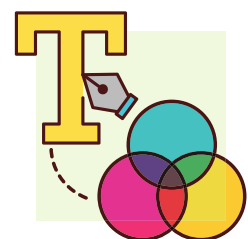
# Services

## SEO/SEM



SEO (Search Engine Optimization )/SEM (Search Engine Marketing) is an effective tool to drive visitors to your website,improving your site's search engine ranking,volume,& traffic.

## Graphic Design



As a one stop for all creative marketing needs,we also provide poster design,brochure,flyer,customized wall mural/wallpaper,print ad banner design for your business.

# Services

## CONTENT CREATION

- Content creation is the ultimate Inbound marketing practice. When you Create content, you're providing free and useful information to your audience, You attract potential Customers to your Business and retain them through Quality Posts.
- The content you create is heavily tied to your Business growth. Like all marketing pursuits, creating well-planned, well-executed content that engages with your audience creates a level of Trust.



# CONTENT CREATION

## Whats Included in CONTENT CREATION

- MONTHLY CONTENT CALENDAR
- COPYWRITING OF POSTS AND MESSAGES
- PROMOTIONAL GRAPHICS
- FESTIVE WISHES GRAPHICS
- EDUCATIONAL GRAPHICS
- INSTAGRAM REELS
- INFOTAINMNET GRAPHICS

# SOCIAL MEDIA MANAGEMENT

We aim to Create Brand Awareness, Initiate & Encourage Consumer Interactions and Look after Reputation Management.

Social Media Management means managing your social media profiles like Facebook, Instagram, LinkedIn etc. in an Integrated Manner. It Includes continuous updates about your Brand.

# **SOCIAL MEDIA MANAGEMENT**

## **Whats Included in SOCIAL MEDIA MANAGEMENT [FACEBOOK, INSTAGRAM & LINKEDIN]**

- **SOCIAL MEDIA ACCOUNT SETUP**
- **SOCIAL MEDIA STRATEGY**
- **SOCIAL MEDIA PLAN**
- **POSTING**
- **PAGE OPTIMISATIONS**
- **SOCIAL MEDIA GROWTH HACKING**

# **SOCIAL MEDIA PAID ADVERTISING**

**Facebook and Instagram Ads are very Essential for Driving leads and Generating new patients for High Revenue procedures.**

The Digital Advertising space is Highly Competitive but Essential for Practice Growth. Digital advertising has various platforms, but the most popular being Facebook and Instagram ads.

- **UNLIMITED INSTAGRAM AD CAMPAIGNS HANDLING**
- **UNLIMITED FACEBOOK AD CAMPAIGNS HANDLING**
- **UNLIMITED LINKEDIN AD CAMPAIGNS HANDLING**

# **FUNNELS BUILDING & EXECUTION**

**A FUNNEL IS A 4 STEP PROCESS OF AWARENESS, INTEREST, DECISION AND ACTION. OUR GOAL IS TO TAKE PEOPLE FROM FIRST STEP TO FOURTH.**

## **Whats Included in FUNNEL SERVICE**

- **FUNNEL ARCHITECTURE**
- **FUNNEL BUILDING**
- **FUNNEL BUILDING**

# **REPUTATION MANAGEMENT**

**REPUTATION MANAGEMENT IS VERY CRUCIAL FOR ALL BUSINESS OWNERS AS IT BUILD THE BRAND IDENTITY.**

**Whats Included in REPUTATION MANAGEMENT**

- **RESPONDING TO REVIEWS AND COMMENTS**
- **ENGAGING WITH THE REVIEWS AND COMMENTS**
- **REPLYING EVERY MESSAGE AND DM**

# **LOCAL LISTING MANAGEMENT**

**YOUR BUSINESS LISTINGS ARE THE BUSINESS CONTACT INFORMATION THAT DISPLAYS WHEN CUSTOMERS SEARCH FOR YOU ONLINE.**

**WHATS INCLUDED IN LOCAL LISTING MANAGEMENT**

- **GOOGLE MY BUSINESS SETUP AND MANAGEMENT**

## **CUSTOMER NURTURING & FOLLOW UP SYSTEM**

**A regular follow up always gives your Customers a chance to be heard and engage effectively.**

**The follow-up system enhances this communication.**

### **Whats Included in CUSTOMER NURTURING & FOLLOW UP SYSTEM**

- WEEKLY TEXT MESSAGES**
- WEEKLY WHATSAPP MESSAGES**

**(This Messages includes Reminders, Notifications, Information, Promotion etc)**



# Reasons to HIRE US



And above all  
we have  
**HAPPY CLIENTS**  
All over India

- **We Are Specialists**

We are NOT "Jack of All Trades". We are Enthusiastic team of Social Media and Digital Experts. We are dedicated team of Visualisers, Copy Writers and Strategist focused to provide Businesses the best digital Solutions

- **We Are Passionate**

Our Love for Social & Digital Media is Enourmous and Thats what makes us Passionate towards our work. We Understand Your Brands Presence and Make Passionate Efforts to give desired Results.

- **We Are Strategists**

Our USP is Strategy, We Understand Your Story and Prepare a customised Strategy for every Business. We believe that a perfect Strategy targeted towards right audience gives Great Results.

- **We Are Researchers**

We not only Execute Current Plan but do On-Going Research on Social and Digital Media Industry & also Improves ourselves to serve our Clients.

- **We Deliver Results**

We Consistently Deliver Results! Our Work and Result Speaks for Themselves. We make sure You get the Best ROI. We Set Deliverables and achieve it in a qualitative world of Social Media.

- **We Are Recognized**

Our Brand has Received the best Performing Company award in Pune 2020 and we are Proud of Whast we do.

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# OUR ESTEEMED CLIENTS



# OUR ESTEEMED CLIENTS



**SALESPROPEL**

**Vegosys**



# OUR ESTEEMED CLIENTS





**We Believe  
DELIVERING  
The Best  
ONLY!**

## **HEAD OFFICE**

**Office No 001, 4th Floor, City Vista  
A Downtown, Kharadi Bypass,  
Pune. Pincode- 411014**



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